



Google

Bats Day Black Market Spot Prices & Sponsorship Rate Sheet 2018

What is included with an Exhibitor's Spot?:

All Exhibitor spots include the following:

- All Exhibitor floor spots are approximately 10'deep x 10'wide, unless otherwise noted. No part of your display may go beyond your allotted Exhibitor floor space.
- 1 10'x10' Canopy
- 2 chairs. (Tables are NOT included. Tables can be rented for \$15. We encourage you to bring your own table.) Sponsorship spots do include a table.
- 2 Exhibitor's Credentials
 - o Additional Credentials can be purchased for people working your booth for \$5 each. Everyone who is representing your company or working your booth MUST have an Exhibitor credential. NO EXCEPTIONS.

Power is NOT INCLUDED. We are working with a company that can provide power to your booth if need be at an additional charge. If you need power, we can provide this info. Please indicate this on the exhibitor information section.

Exhibitor Spot Choices Prices:

All Exhibitor spots are 10'x10' unless noted.

No part of your display may go beyond your allotted Exhibitor floor space.

\$350 — General Exhibitor spot (Spots furthest from the front) (GREEN)

- 1 -10x10 spot includes the following
- 1 -10x10 Tent
- 2 -Chairs
- 2 -Exhibitor Badges (additional can be purchased for \$5 each)
- Access to purchase power

\$450 — Preferred Exhibitor spot (Spots closer to the front) (BLUE)

- Prime web advertising:
 - o Side web (120px x 60px) ad banner

The top and side web ad banner are rotation banners on all pages of the official Bats Day in the Fun Park website, for 6 months. Ad banner will link back to the URL of sponsor's choice.

- 1 -10x10 spot includes the following
- 1 -10x10 Tent
- 2 -Chairs
- 2 -Exhibitor Badges (additional can be purchased for \$5 each)
- Access to purchase power

\$1000 - Bats Day Premier Sponsorship (Spots at the entrance) (RED)

- Prime web advertising:
 - o Top web (468px x 60px) ad banner
 - o Side web (120px x 60px) ad banner

The top and side web ad banner are rotation banners on all pages of the official Bats Day in the Fun Park website, for 6 months. Ad banner will link back to the URL of sponsor's choice.

- 2 -10x10 spot includes the following

- 2 -10x10 Tent
- 2 -Chairs
- 4 -Exhibitor Badges (additional can be purchased for \$5 each)
- Access to purchase power
- Company logo/contact info on all flyers and posters
- Company text listing on links page (until the 2019 event) of the Bats Day website that links back to the URL of Sponsor's choice

Bats Day in the Fun Park 2018 — Sponsorship Rate Sheet

\$1000 - Bats Day Premier Sponsorship (Spots at the entrance) (RED)

- Prime web advertising:
 - o Top web (468px x 60px) ad banner
 - o Side web (120px x 60px) ad banner

The top and side web ad banner are rotation banners on all pages of the official Bats Day in the Fun Park website, for 6 months. Ad banner will link back to the URL of sponsor's choice.

- 2 -10x10 spot includes the following
- 2 -10x10 Tent
- 2 -Chairs
- 4 -Exhibitor Badges (additional can be purchased for \$5 each)
- Access to purchase power
- Company logo/contact info on all flyers and posters
- Company text listing on links page (until the 2019 event) of the Bats Day website that links back to the URL of Sponsor's choice

\$500 - Bats Day Upgrade Sponsorship – Upgrade any sponsorship spot

- Prime web advertising:
 - o Stationary ad banner (120px x 120px)
 - o Top web (468px x 60px) ad banner
 - o Side web (120px x 60px) ad banner

The top and side web ad banner are rotation banners on all pages of the official Bats Day in the Fun Park website (until the 2019 event). Ad banner will link back to the URL of sponsor's choice.

- Company logo/contact info on all flyers, posters, and pre-event badge credentials
- Able to hang advertising banners at the Bats Day Black Market
- 2 Official Bats Day in the Fun Park event shirts
- 2 passes to Bats Day Happy Haunts Swinging Wake
- Company logo and contact info printing on the Bats Day in the Fun Park 2017 event shirt
- Pre-event attendee bag distribution of flyers, items, etc.
- Flyer distribution
- Company text listing on links page (until the 2019 event) of the Bats Day website that links back to the URL of Sponsor's choice

\$500 — Bats Day Black Bat Sponsorship

- Prime web advertising:
 - o Top web (468px x 60px) ad banner
 - o Side web (120px x 60px) ad banner

The top and side web ad banner are rotation banners on all pages of the official Bats Day in the Fun Park website (until the 2019 event). Ad banner will link back to the URL of sponsor's choice.

- Company logo/contact info on all flyers & posters.
- Pre-event attendee bag distribution of flyers, items, etc.
- Flyer distribution

- Company text listing on links page (until the 2019 event) of the Bats Day website that links back to the URL of Sponsor's choice

\$750 — *Shirt Sponsorship with Printed and Web Marketing*

- Company logo and contact info printing on the Bats Day in the Fun Park 2018 event shirt
- Company logo/contact info on all flyers & posters.
- Prime web advertising:
 - o Top web (468px x 60px) ad banner
 - o Side web (120px x 60px) ad banner

The top and side web ad banner are rotation banners on all pages of the official Bats Day in the Fun Park website (until the 2019 event). Ad banner will link back to the URL of sponsor's choice.

- Company text listing on links page (until the 2019 event) of the Bats Day website that links back to the URL of Sponsor's choice

\$300 — *Printed Marketing*

- Company logo/contact info on all flyers & posters
- Company text listing on links page (until the 2019 event) of the Bats Day website that links back to the URL of Sponsor's choice

\$300 — *Web Ad Marketing*

- Web banner ad rotation on the side (120px x 60px) of every page of the official Bats Day in the Fun Park website (until the 2018 event). Ad banner will link back to URL of sponsor's choice
- Company text listing on links page (until the 2019 event) of the Bats Day website that links back to the URL of Sponsor's choice

\$100 — *Link Page Marketing*

- Company text listing on links page (until the 2019 event) of the Bats Day website that links back to the URL of Sponsor's choice

On Saturday, May 6, there will be a raffle during the Bats Day Black Market. Anything you wish to donate to the raffle would be wonderful and further promote your organization.

Deadline for the 2018 sponsorship is March 1, 2018.

